

## RAINBOW BRITE COLORING CONTEST RULES

No purchase necessary. Void where prohibited. Some restrictions apply. The Rainbow Brite Coloring Contest is an independent contest run by the website(s) [www.rainbowbrite.co.uk](http://www.rainbowbrite.co.uk)/[www.rainbowbrite.us](http://www.rainbowbrite.us). The domain(s) [www.rainbowbrite.co.uk](http://www.rainbowbrite.co.uk)/[www.rainbowbrite.us](http://www.rainbowbrite.us) is not affiliated, nor endorsed by Hallmark Cards, Incorporated and its subsidiaries. Any use of the name RAINBOW BRITE, HALLMARK CARDS, or any other HALLMARK trademarks are for descriptive purposes only & not intended to establish any connection or relationship with Hallmark Cards Inc.

**When it Starts:** From **11/04/2010 (Midnight PST)** through **12/04/2010 (Midnight PST)**

**Eligibility:** You must submit your entry (Limit of 1 entry per person) for your age group. Entrants need to be the age of their submitted group as of the date the contest begins (**11/04/2010**). Age groups are as follows

- Group 1:** Children ages 7 and under.
- Group 2:** Children ages 8 years to 12 years of age
- Group 3:** Children ages 13 years to 17 years
- Group 4:** Adults ages 18 years or older.

### How to enter:

- With a parent or guardian's permission go to [www.rainbowbrite.com](http://www.rainbowbrite.com).
- From there go to the Games & Activities section listed on the left hand side of the screen,
- Select the "Coloring Book" icon from the right hand side of the screen.
- Select the featured character for the contest (RAINBOW BRITE).
- Decorate the page, print the page and color it as you like using whatever you like.

After coloring please list on a separate sheet of paper, or back of your drawing the following:

**Name:**

**Age:**

**Email Address:** *(For winner confirmation only, you will not be added to any mailing list)*

**What you used to color your drawing:** *(crayons, paint, pencils, ink, digital, etc)*

Entries must be either Emailed or Mailed to us no later than **12/04/2010**.

**To Email:** You can scan and email your entries to [contest@rainbowbrite.co.uk](mailto:contest@rainbowbrite.co.uk)

**To Mail:** mail to *Rainbow Coloring Contest*, P.O. Box 1414, Ocala FL 34478.

If you want to have your coloring sheet returned, please include a self-addressed, stamped envelope. Coloring sheets will be returned after the winner is selected. All coloring pages will be posted on the [www.rainbowbrite.co.uk](http://www.rainbowbrite.co.uk) website gallery. ONLY the entrants first name, age and state will be shown on the website. All winners will be posted on the front page of the website, featured in a YouTube video, featured on the site's Facebook Gallery. All contest entries may be used by [www.rainbowbrite.co.uk](http://www.rainbowbrite.co.uk) for any purpose and in any media.

**How to win:** One entry winner will be selected in a random drawing from all qualified entries within their age group on or about 12/10/2010. Winners will be contacted via Email by [www.rainbowbrite.co.uk](http://www.rainbowbrite.co.uk)

### Prizes:

Contest Winners will receive one (1) **2010 Rainbow Brite Themed Poster**.

Prizes will be mailed to contest winners the Monday following winner confirmation.

**Questions:** If you have any questions please email us at [contest@rainbowbrite.co.uk](mailto:contest@rainbowbrite.co.uk) with the subject line: CONTEST QUESTIONS