



A Coloring Book

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Rainbow Brite™

Who's Who Book

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FAMILY DREAM
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details inside.



A Coloring Book

Rainbow Brite™

Who's Who Book



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THE RAINBOW BRITE™ STORY

In a faraway place, right at the end of the rainbow, there is a magical kingdom where all the colors of the earth are created. The kingdom is called Rainbow Land, and living in this wonderful place is a lovable, creative little girl named Rainbow Brite. She uses the colors of the rainbow to make our world brighter and our hearts lighter.

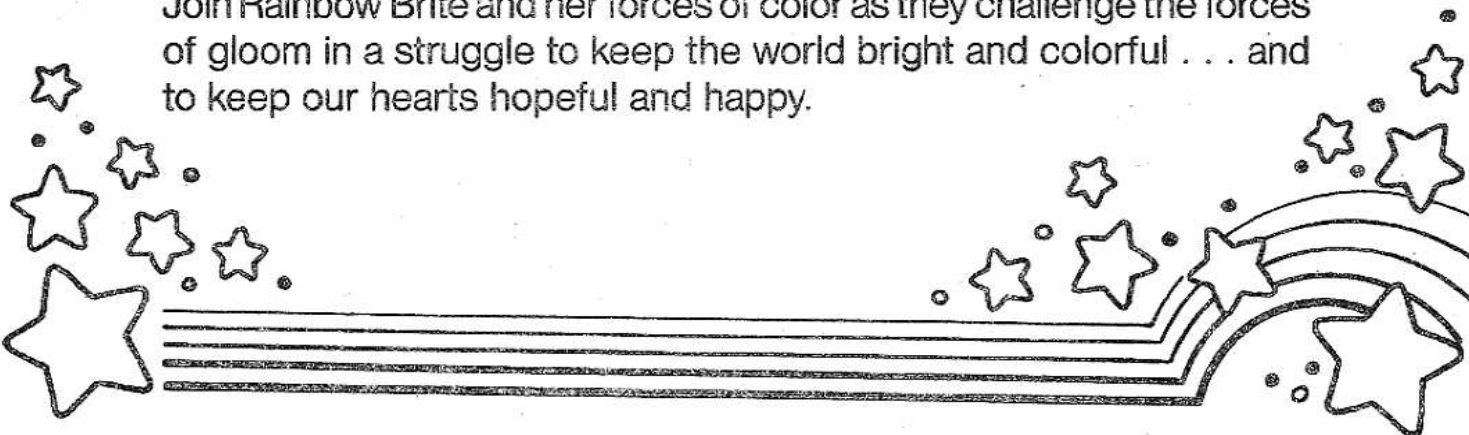
Rainbow Brite's best friend is a magical flying horse named Starlite. He serves as Rainbow's protector and guardian and as her swiftest means of transportation.

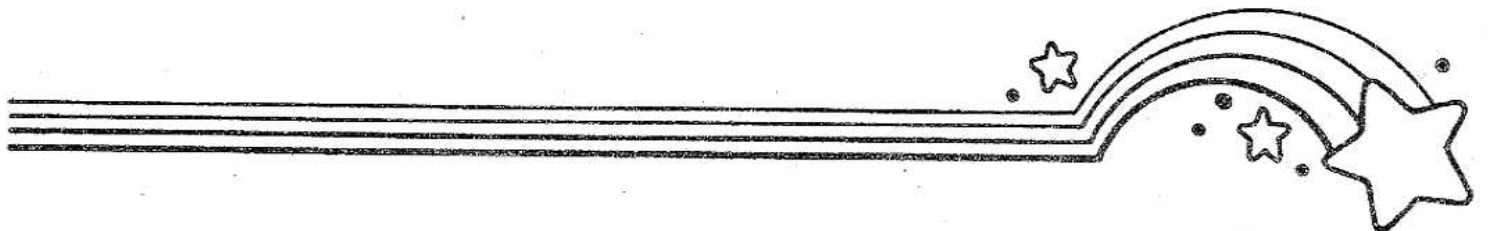
Rainbow's partners are The Color Kids—seven little people with personalities as varied as the colors of the rainbow. They are responsible for their assigned colors and for organizing and leading the group of sprites that match their hues.

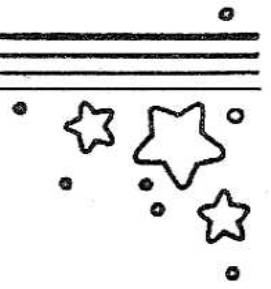
The sprites are the colorful, happy little workers who mine and manufacture "Star Sprinkles," the magic crystals that form the colors. Rainbow's favorite sprite is Twink, a white and furry little bundle of energy who **was** once a sprite of a different color!

The villains of Rainbow Land are Murky Dismal and Lurky—two nasty creatures who live in a place called The Pits. They hate everything colorful and joyful and are always plotting ways to capture Rainbow Brite and get control of her magic power belt. They want to use color for tricky and evil doings so that the world will be just as murky and dismal as they are.

Join Rainbow Brite and her forces of color as they challenge the forces of gloom in a struggle to keep the world bright and colorful . . . and to keep our hearts hopeful and happy.

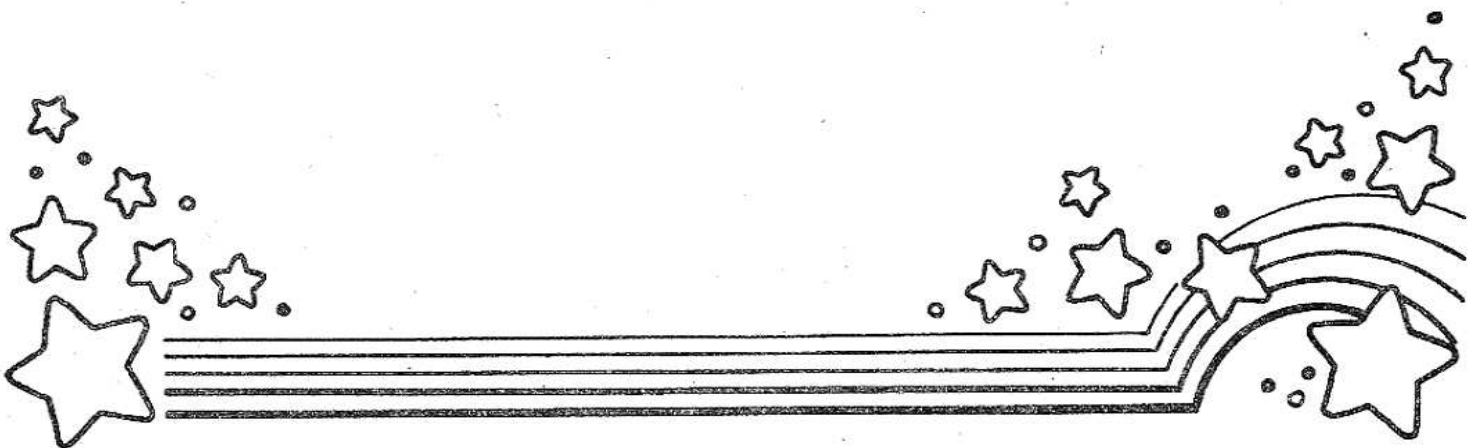


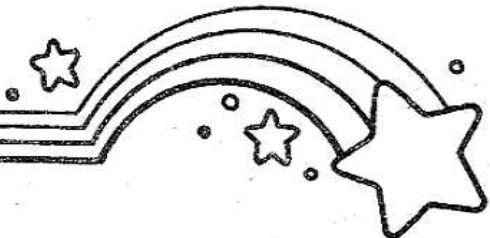




RAINBOW BRITE™

Rainbow Brite is a lovable, creative little girl who uses the colors of the rainbow to color our world and our lives. Though she may be small, her good deeds and the magic she performs with her power belt more than make up for her size. Rainbow is carefree and fun-loving, but her work comes first. She might abandon a playful afternoon to save a sun-drenched wheat field from losing all its yellow or to save a rain-starved forest from losing all its green. She colors things by scattering the "Star Sprinkles" which become magical only when sifted through Rainbow's very own fingers. Along with her horse, Starlite, and her helpers, The Color Kids, Rainbow Brite brings hope and happiness to all.









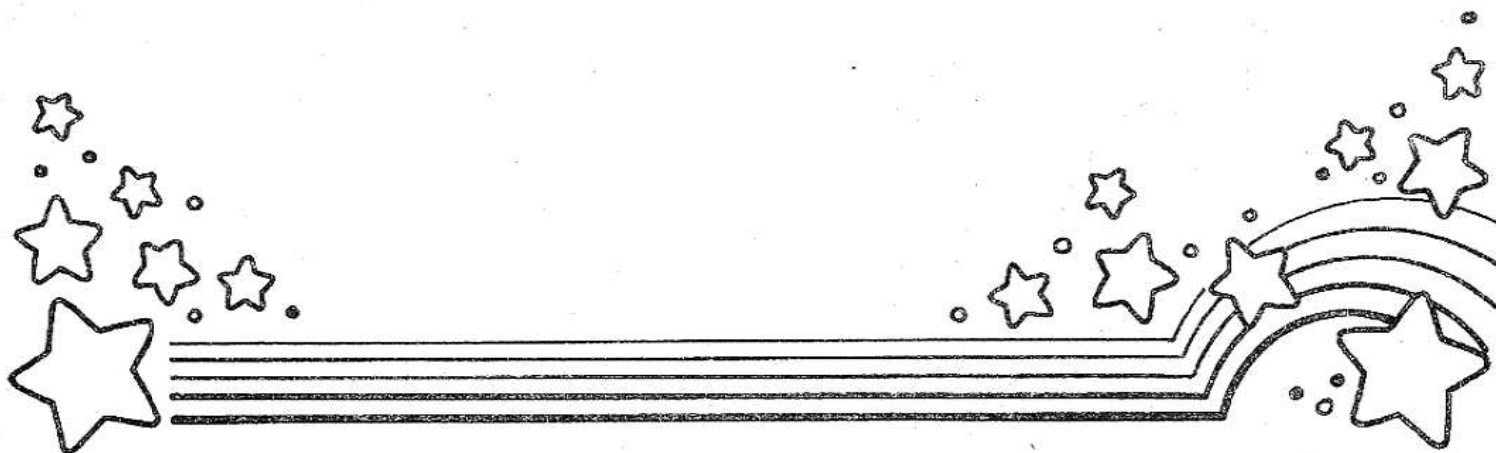


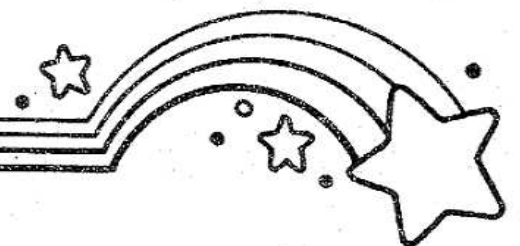




TWINK

Twink is an adorable bundle of sweetness and silliness. He is Rainbow Brite's favorite sprite and her high-energy sidekick. He is so full of energy that he literally bounces in the air, sometimes hitting his head on tree branches or low-flying birds. Twink is the only white sprite—a fate which befell him when Murky Dismal threw him into The Pits where he lost his color. Rainbow Brite rescued him before he turned clear, and nursed him back to health. There is a friendly rivalry between Twink and Starlite because each likes to think of himself as Rainbow's protector, but she has a way of joking them out of their jealousies. Twink is very fussy about color and likes to give orders to the other sprites, but fortunately, they don't take him too seriously.





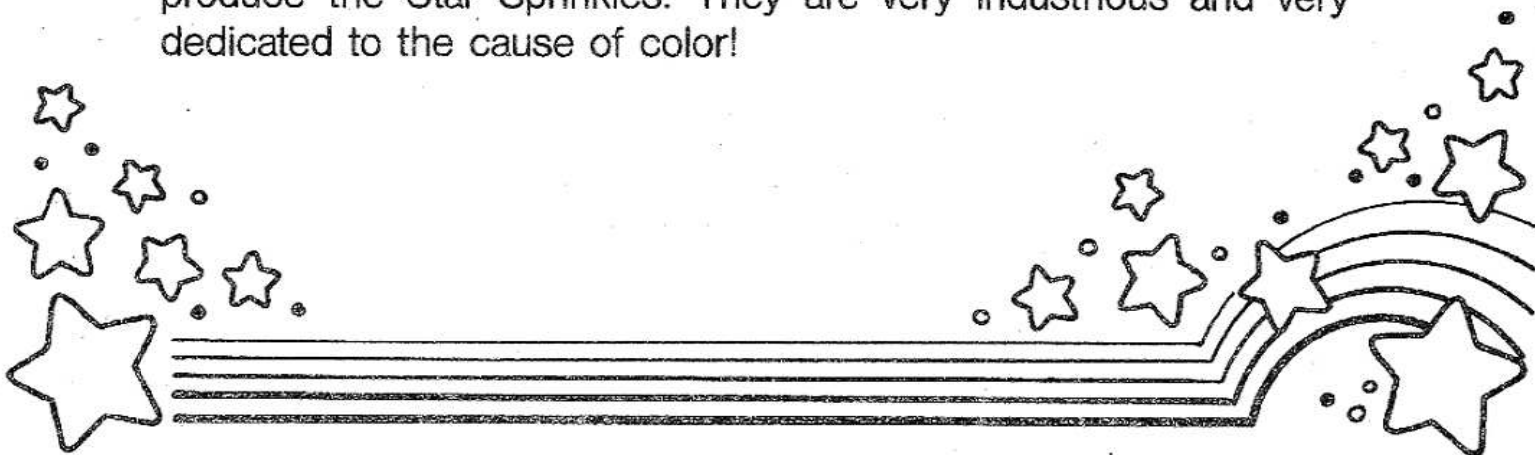


THE SPRITES

The sprites are the friendly and furry little workers of Rainbow Land. They create the "Star Sprinkles" which form the colors that Rainbow Brite uses to brighten our world. Sprites come in all colors of the rainbow, and each color group reports to The Color Kid that matches its hue. They are always cheerful and playful. When not working at the mines or Prism Ponds, they can be found frolicking in the sunshine, making everyone happy. Sprites are terrified of Murky Dismal and Lurky, because if captured and thrown into The Pits, they will lose their colors and eventually disappear. But they count on their friends, Rainbow Brite and Starlite, to keep the worst from happening and to keep our lives ever colorful and bright.

THE SPRITE HOMES

Rainbow Land is divided into sections, each of which has a particular color dominating its landscape. The sections are: Red Region, Orange Meadows, Yellow Plains, Green Grange, Blue Zone, Indigo Acres, and Violet Valley. Living in each section are the sprites of the same color. They live in little dome-shaped homes, all decorated with gardens and grasses and fences that correspond to their colors. The sprites work in their respective color sections in the mines and Prism Ponds that produce the Star Sprinkles. They are very industrious and very dedicated to the cause of color!





O.J.



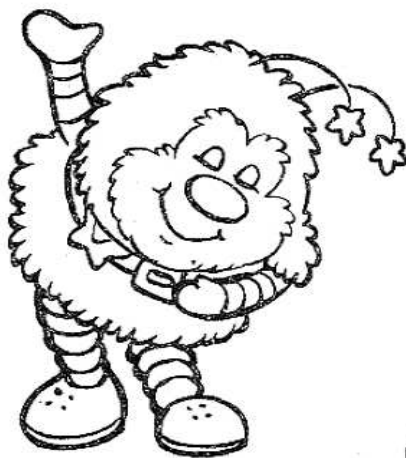
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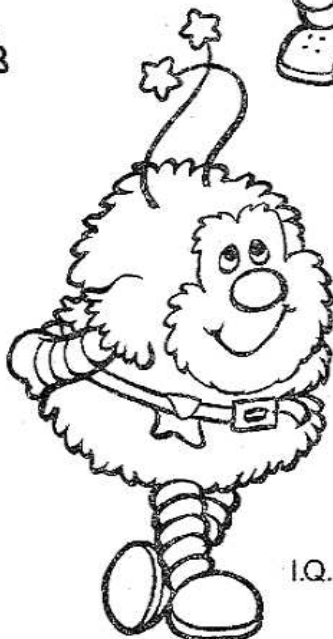
Lucky



Champ



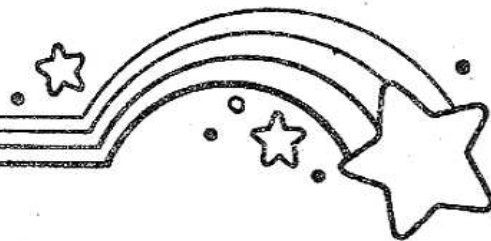
Romeo

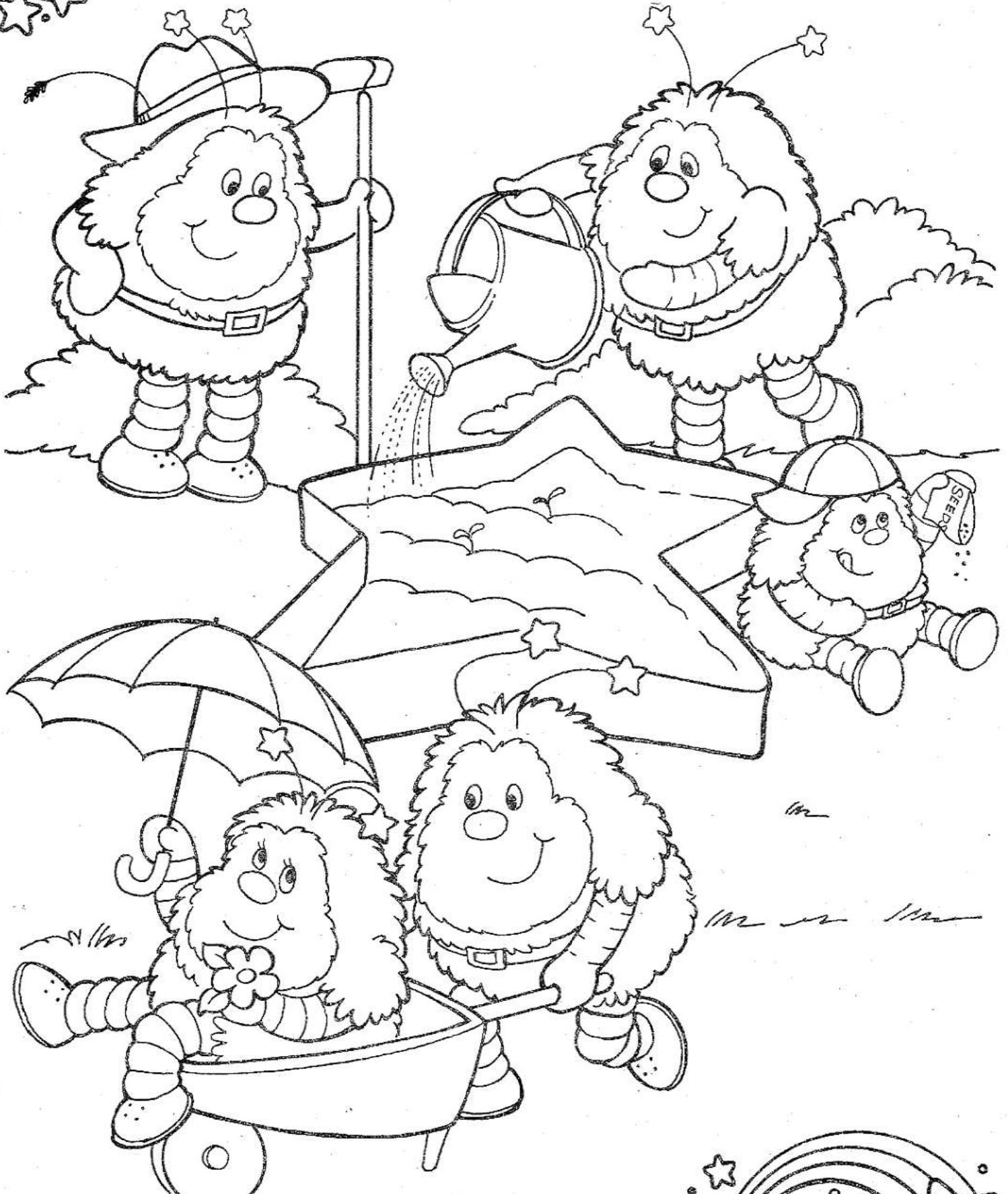


I.Q.



Hammy

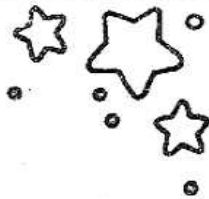






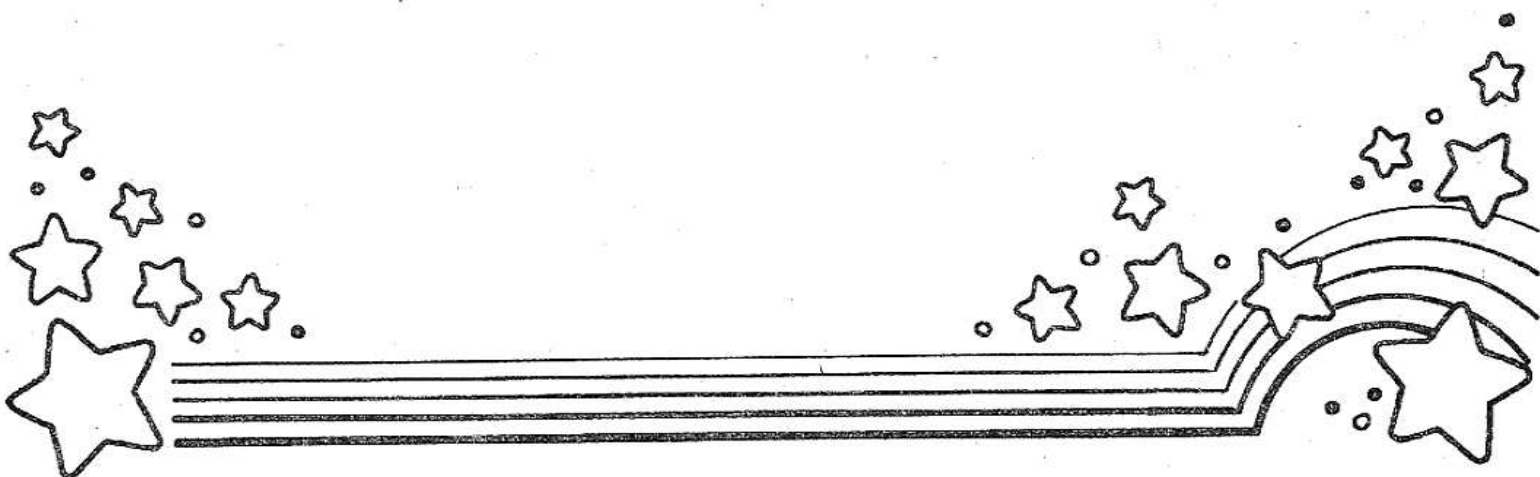


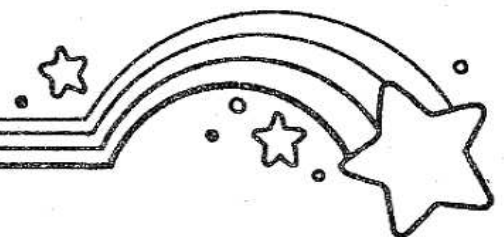
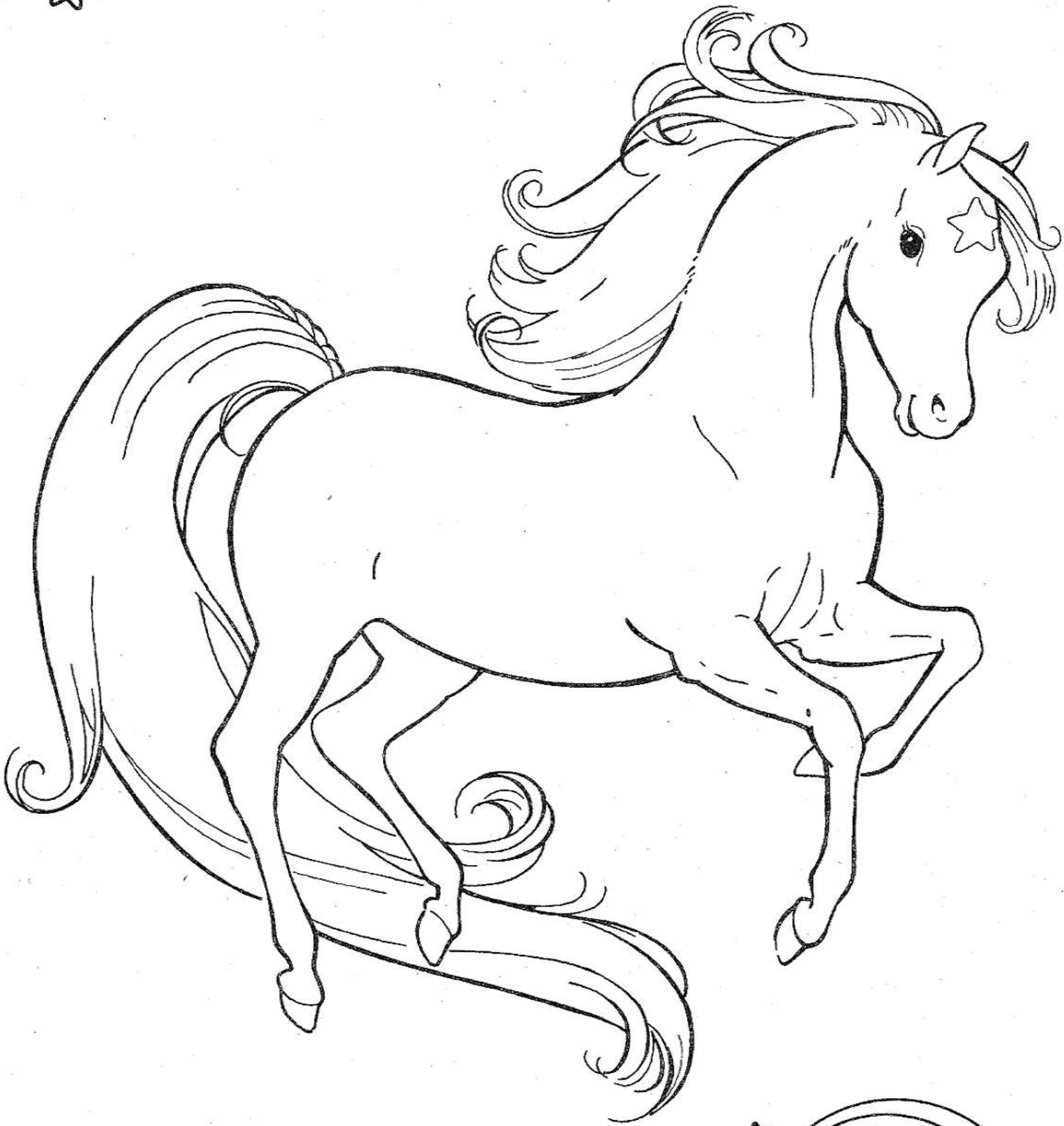




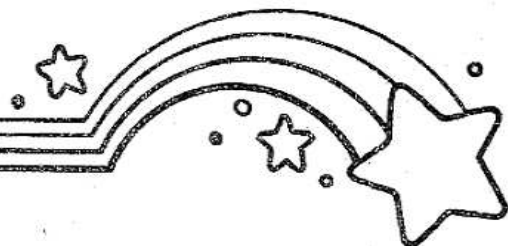
STARLITE

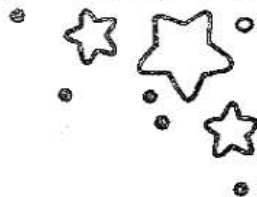
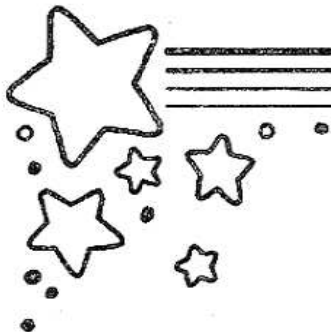
Starlite is Rainbow Brite's magical flying horse and very best friend. He loves Rainbow very much and always watches out for her safety and well-being. He gives her help and advice and takes her anywhere she wants to go, whether it's for fun or for the cause of color. Starlite's only fault is that he's vain about his striking appearance, and that vanity makes him vulnerable to the treachery of the two villains. When that happens, he has to count on Rainbow Brite and The Color Kids to save the day . . . and him.





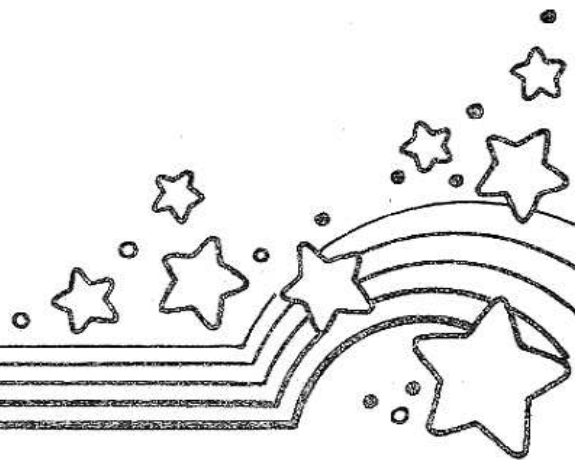


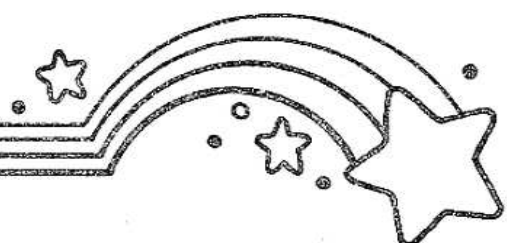




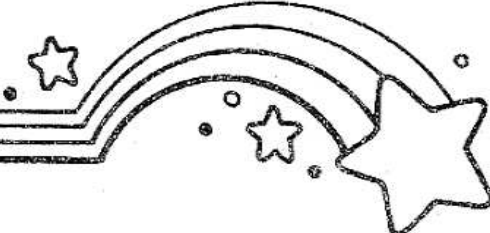
RED BUTLER

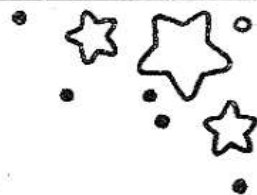
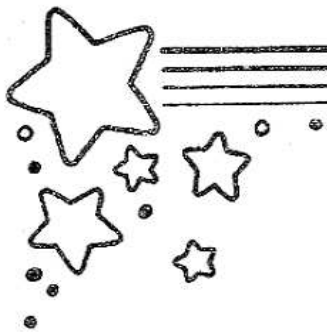
Red is a smooth-talking, full-of-charm, fun-loving boy. He is always in search of new adventures and is ever ready to rescue anyone in distress. His dashing and daring personality makes him vulnerable, however, for it's usually when he's showing off that Murky Dismal is able to nab him and throw him into The Pits. Then he has to rely on others to do the rescuing. Though Red often bores The Kids with long and involved stories of his adventures and pursuits, his genuine love of being alive brings an uplifting spirit to all. Because his is the color of strength and passion, he is in charge of the color red, the red sprites, and of making sure there are enough red Star Sprinkles ready for delivery at a moment's notice.





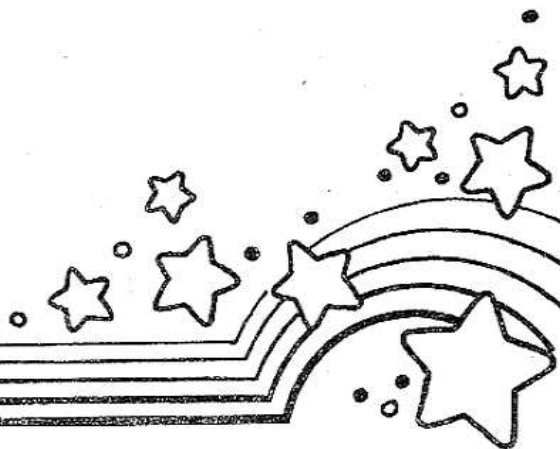




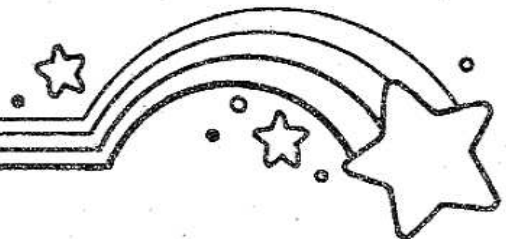


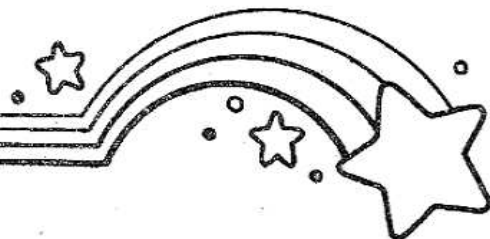
LALA ORANGE

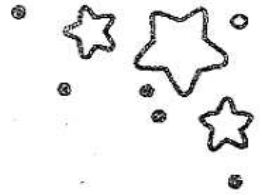
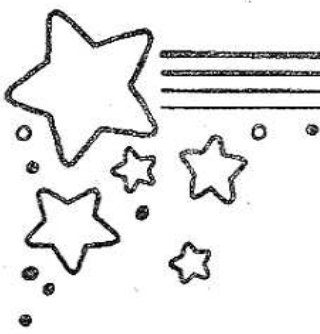
LaLa is very sweet, frilly, and feminine. She can often be found primping and preening until she looks, as she puts it, "just so." She is a vivacious and energetic little girl who knows exactly what she wants, and she usually gets it. Though she can be a little pushy and overbearing at times, she means well. LaLa is quite flirtatious, especially with her favorite beau, Red Butler, on whom she has a giant crush. Orange, the color of energy and zest, is hers—that's why she is responsible for all of the orange sprites and for the work that they do.





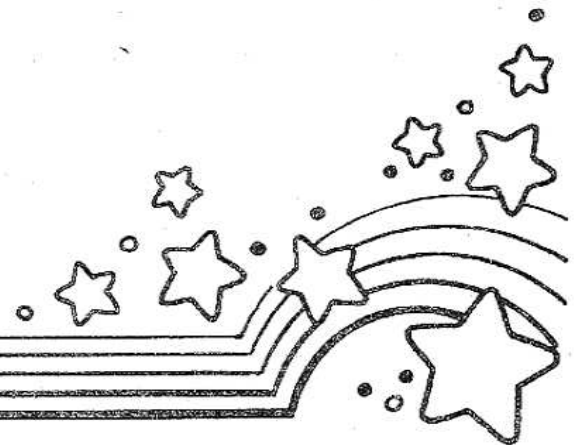


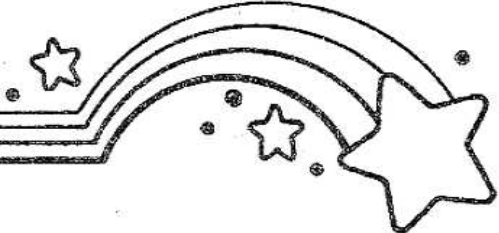




CANARY YELLOW

Canary is always sunny and cheerful—a typical “girl next door.” She is the optimist of the group and is consumed with the need to cheer everybody up and make them smile. Like many optimists, Canary is somewhat naive, which makes her easy game for Murky Dismal . . . she’s the one Color Kid who gets caught the most. Canary is Rainbow Brite’s favorite Color Kid because yellow, the color of cheerfulness, is Rainbow’s favorite color. Canary oversees the work of the yellow sprites and meets the yellow color needs of the world.





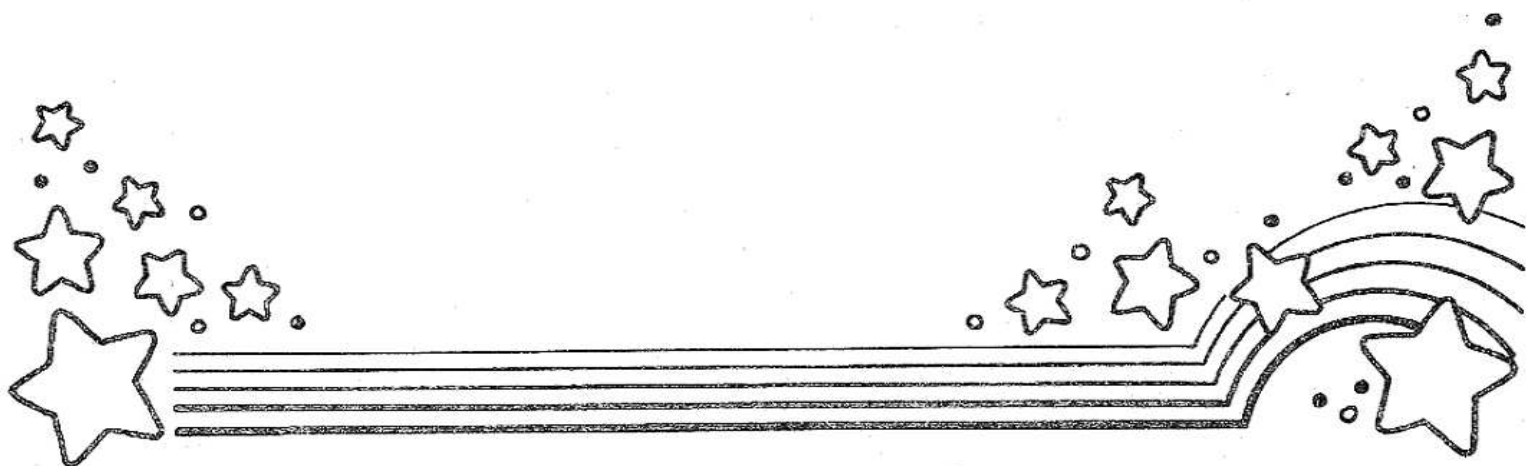


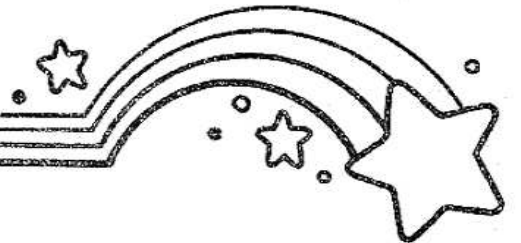




PATTY O'GREEN

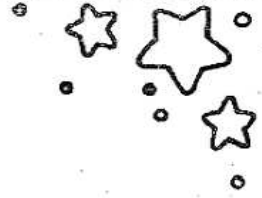
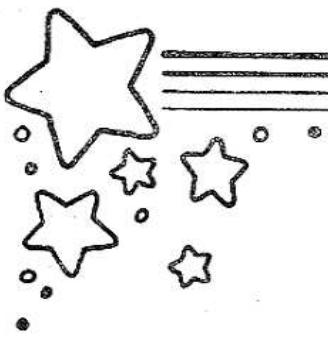
Patty is a cute, lively, mischievous little girl who enjoys playing practical jokes. She is very outgoing and is always right in the middle of things. But her combined sweetness and spice usually win your heart, and you forget about any upsets she instigates. Patty is very proud of being green and has a tendency to brag (a little too much) about how the earth just couldn't thrive without her. Patty loves life and nature and green growing things, so she is in charge of the green sprites and of making sure there is plenty o'green to go around.





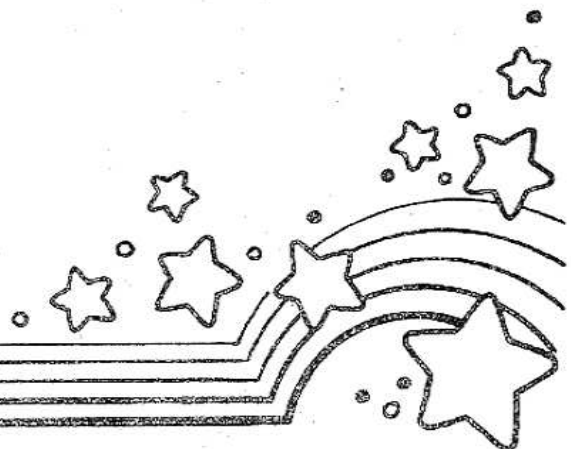


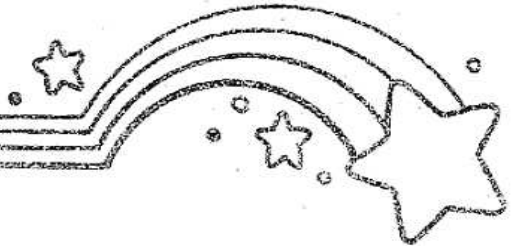


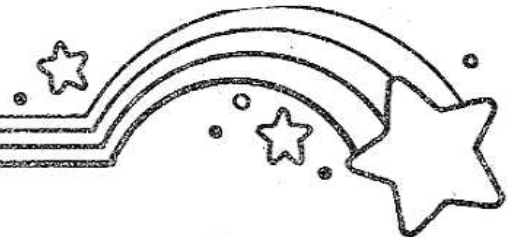


BUDDY BLUE

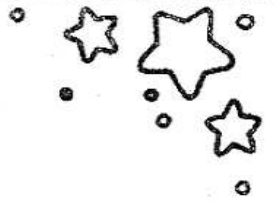
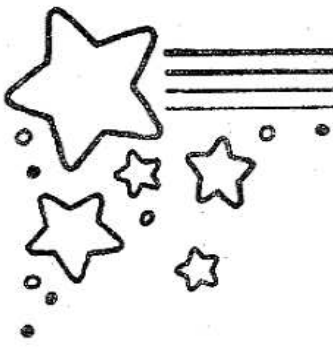
Buddy is the athlete of the group. He lives and breathes physical fitness and excels in everything athletic. He is always trying to organize teams, programs, and activities. Buddy is into health food, too, and lectures on its virtues until he's blue in the face. The others gladly put up with him, though, because he's so lovable. Buddy is a peace-loving boy who works hard to ensure calm and orderliness among The Color Kids. Since blue is a peaceful color, it's Buddy's own. And the blue sprites are the ones who help him color the skies and the oceans and all the other blue things that make up our world.





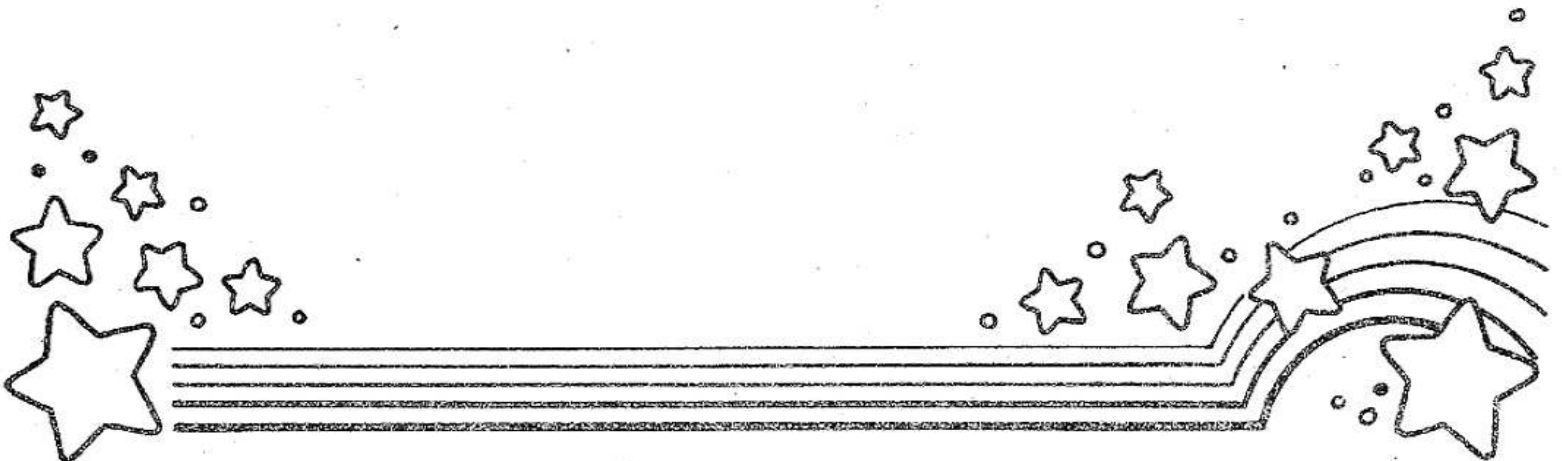


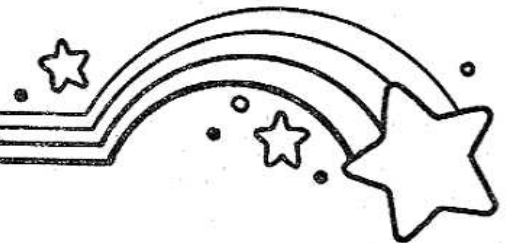




INDIGO

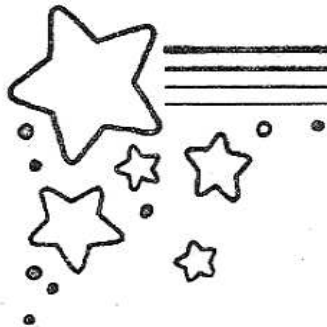
Indigo is a very beautiful little girl who wants to be a famous actress. She is always “on stage,” so to speak, rehearsing and reciting lines from famous plays and making entrances wearing imaginative costumes. Though some may think she is overdramatic and somewhat of a dreamer, she likes to think of herself as an artist with high aspirations. Indigo’s color represents drama and emotion. Her responsibility is for the indigo sprites and for the colors they create.





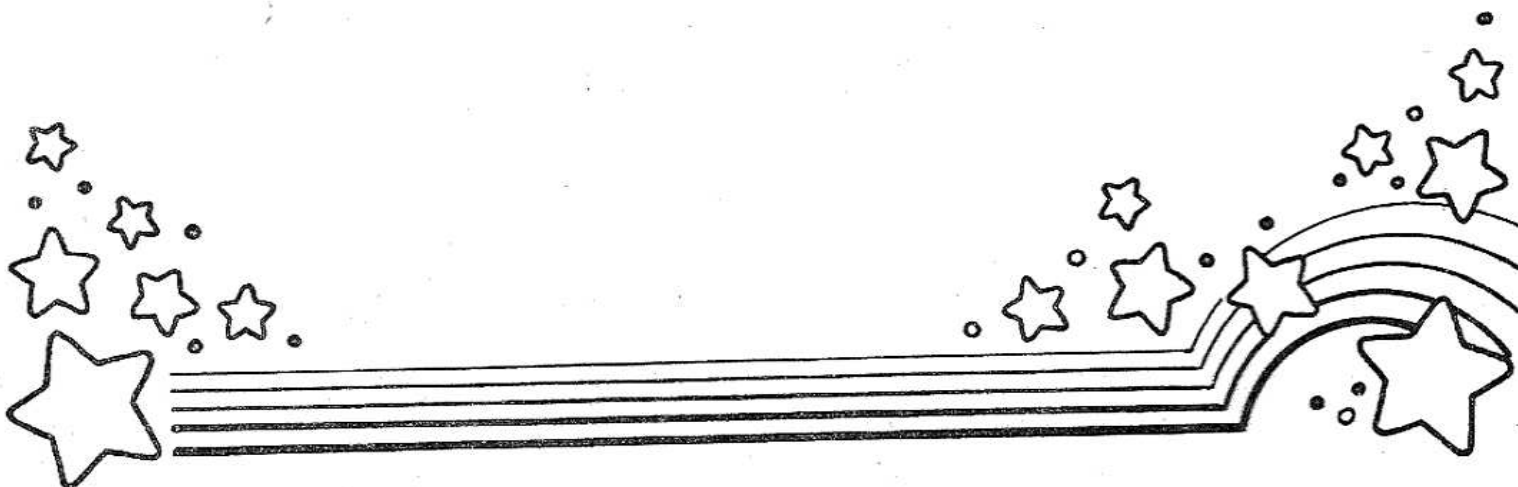






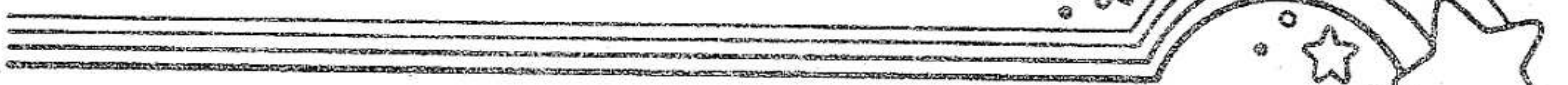
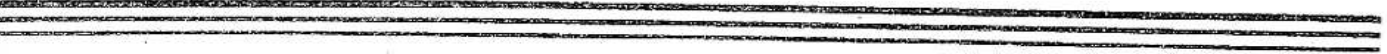
SHY VIOLET

Shy Violet is a studious little girl with the mind of a genius. She wears great big glasses and looks just as intelligent as she is. Most of the time Violet can be found reading or writing or working on theories about color. She is Rainbow Brite's problem-solver and can always be counted upon for quick answers to difficult questions. Though Violet is very shy, she never hesitates to speak up to offer advice. And when she speaks, everybody listens because she's always right! Hers is the color of wisdom and enlightenment, so when she's not busy offering advice, she's managing the work of the violet sprites, supplying violet colors to our world.





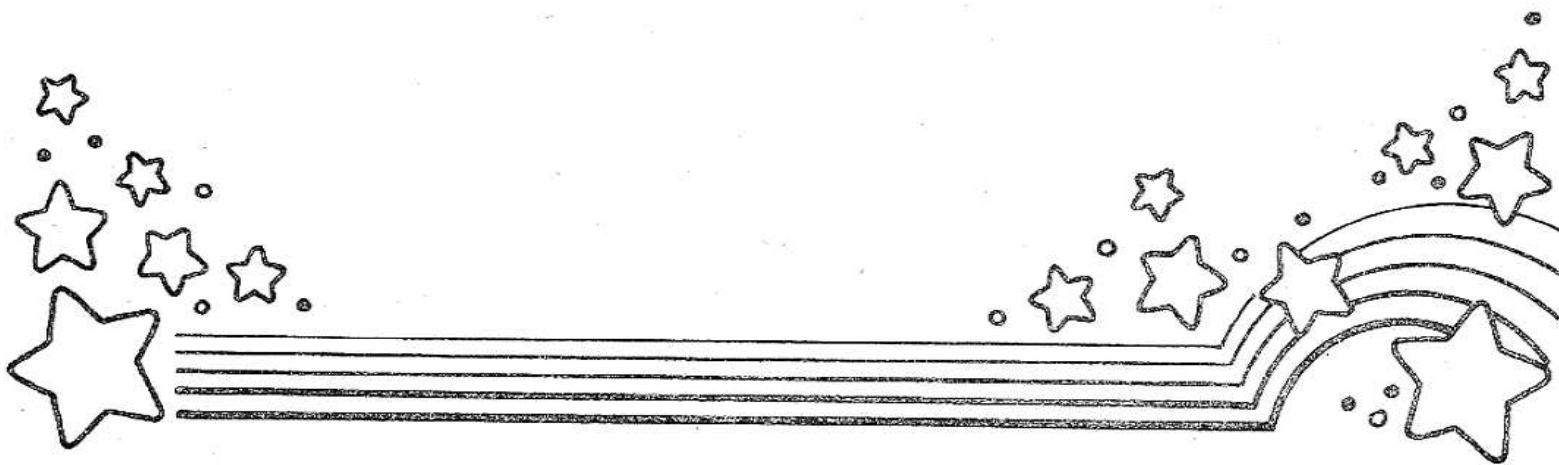


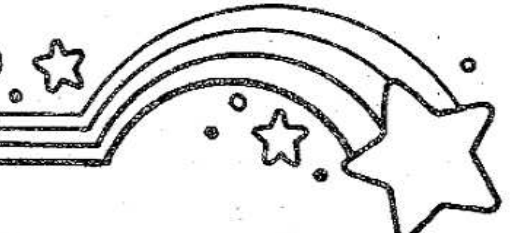




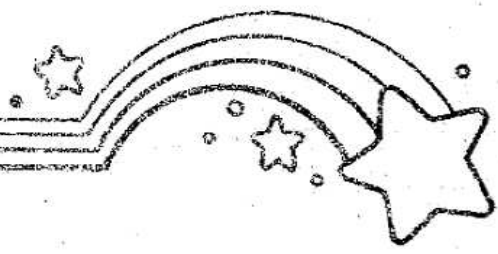
MURKY DISMAL

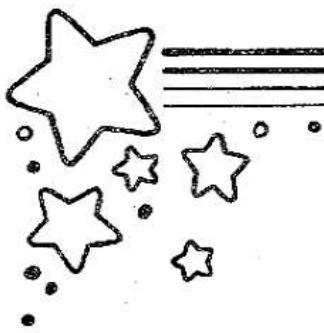
Murky Dismal is a nasty little creature who lives in The Pits, his dark and dreary cave. Just as Rainbow Brite represents brightness and happiness, Murky Dismal represents glumness and dreariness. Smiles and bright colors send him into fits of frenzy because such things are just too cheerful for words. In his Pits laboratory, he sneakily concocts vaporous clouds of gloom which can be sent over people's heads whenever he wants to "cheer them down." His chief aim in life is to capture Rainbow's power belt in order to disrupt the constructive activities in Rainbow Land so that everyone will be as miserable as he is. When Murky Dismal is not plotting mischief at The Pits, he is traveling in his gray and gloomy vehicle, The Grunge Buggy, casting shadows on the Rainbow Land landscape and polluting the air and all living things with nasty fumes.





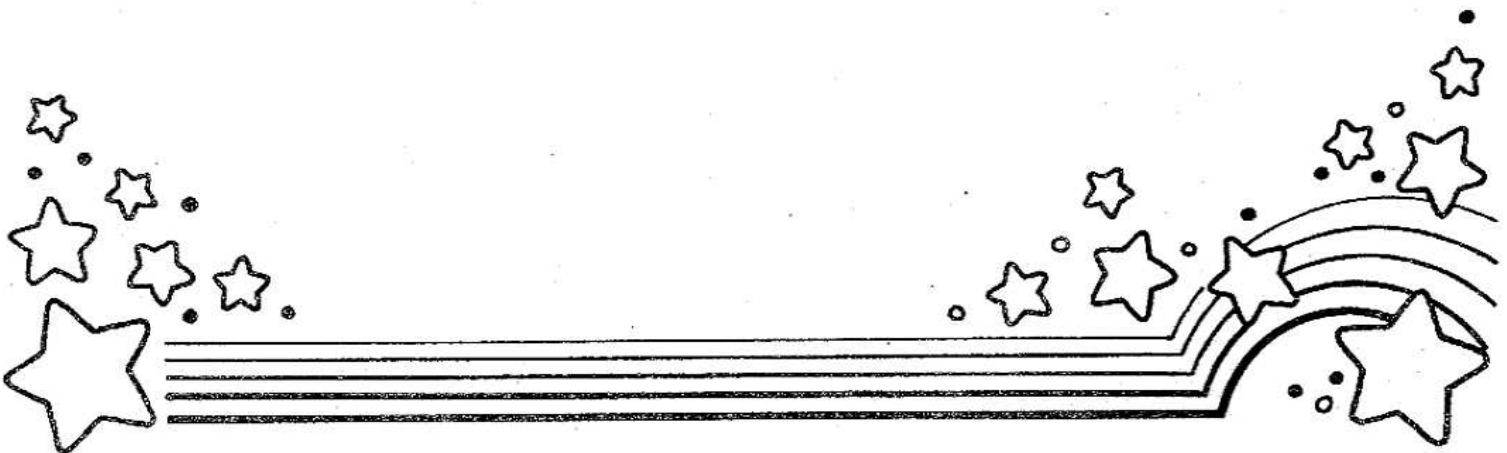






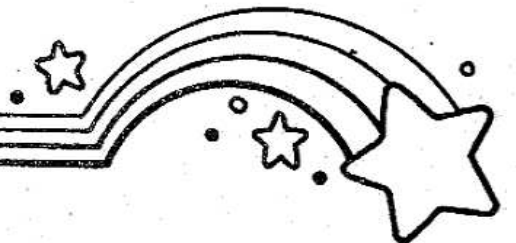
LURKY

Lurky is Murky Dismal's awkward, bumbling assistant. He is much larger than Murky, is usually found hovering over him, and is always getting in his way. Lurky does a good job at trying to be bad, but somehow it just isn't in him. He dutifully helps his boss with all sorts of dastardly doings because he doesn't know any better. Murky Dismal tries to keep a little gray cloud over Lurky's head to keep him unhappy. But sometimes, when Lurky moves too fast (which isn't very often), the cloud can't keep up with him, and he becomes vulnerable. He finds himself fascinated by Rainbow Brite's colors or getting caught up in the sprites' cheerful attitudes. But soon Murky Dismal finds him or the gray cloud catches up with him, and then he is once again transformed into the (almost lovable) gloomy gus that seems to be his lot in life.







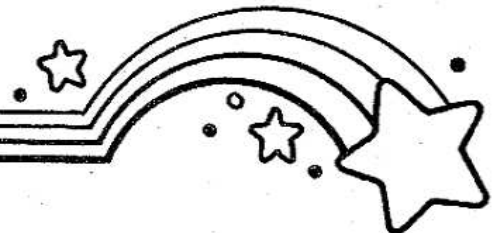
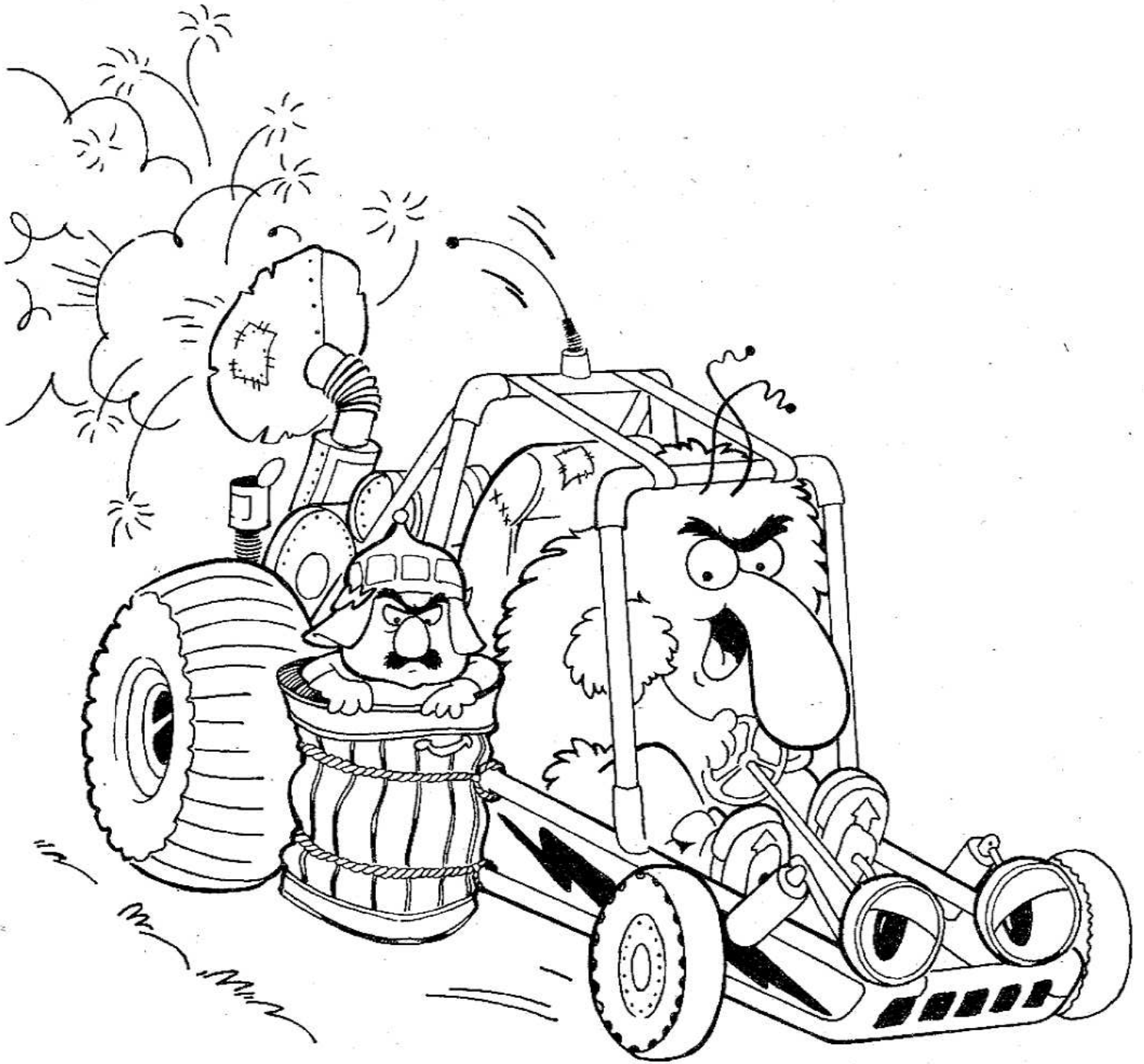




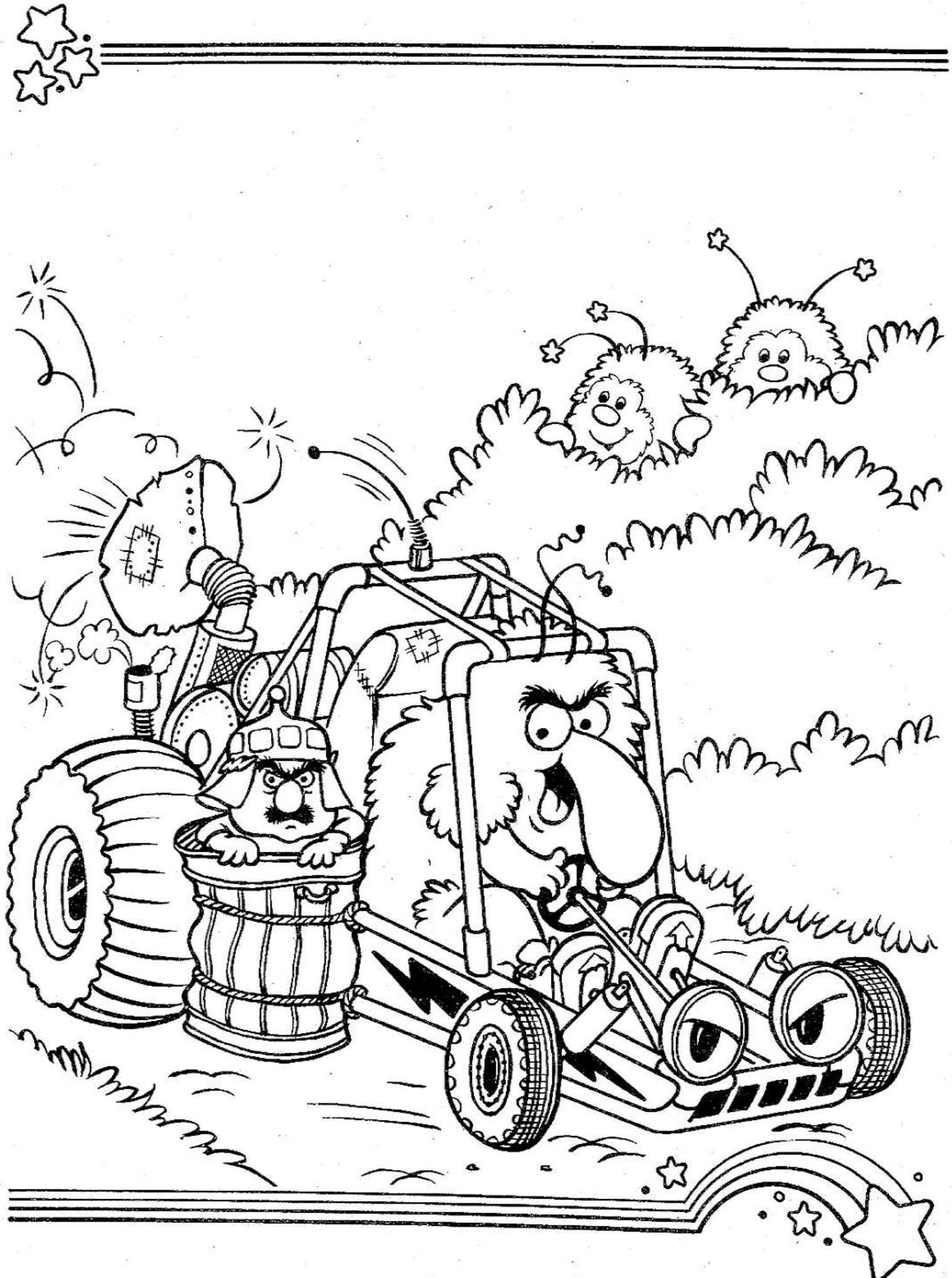
THE GRUNGE BUGGY

This vile and vulgar vehicle coughs and spits and spews nasty fumes as it carries the two curses of Rainbow Land—Murky Dismal and Lurky. The Grunge Buggy is a dilapidated dune buggy with a garbage can sidecar where Murky rides while Lurky acts as the chauffeur. It is known to break down a lot, and it always happens just when there's an important job to do (according to Murky Dismal). And that's just fine with the inhabitants of Rainbow Land . . . who would be very delighted if this mean machine would break down for good!





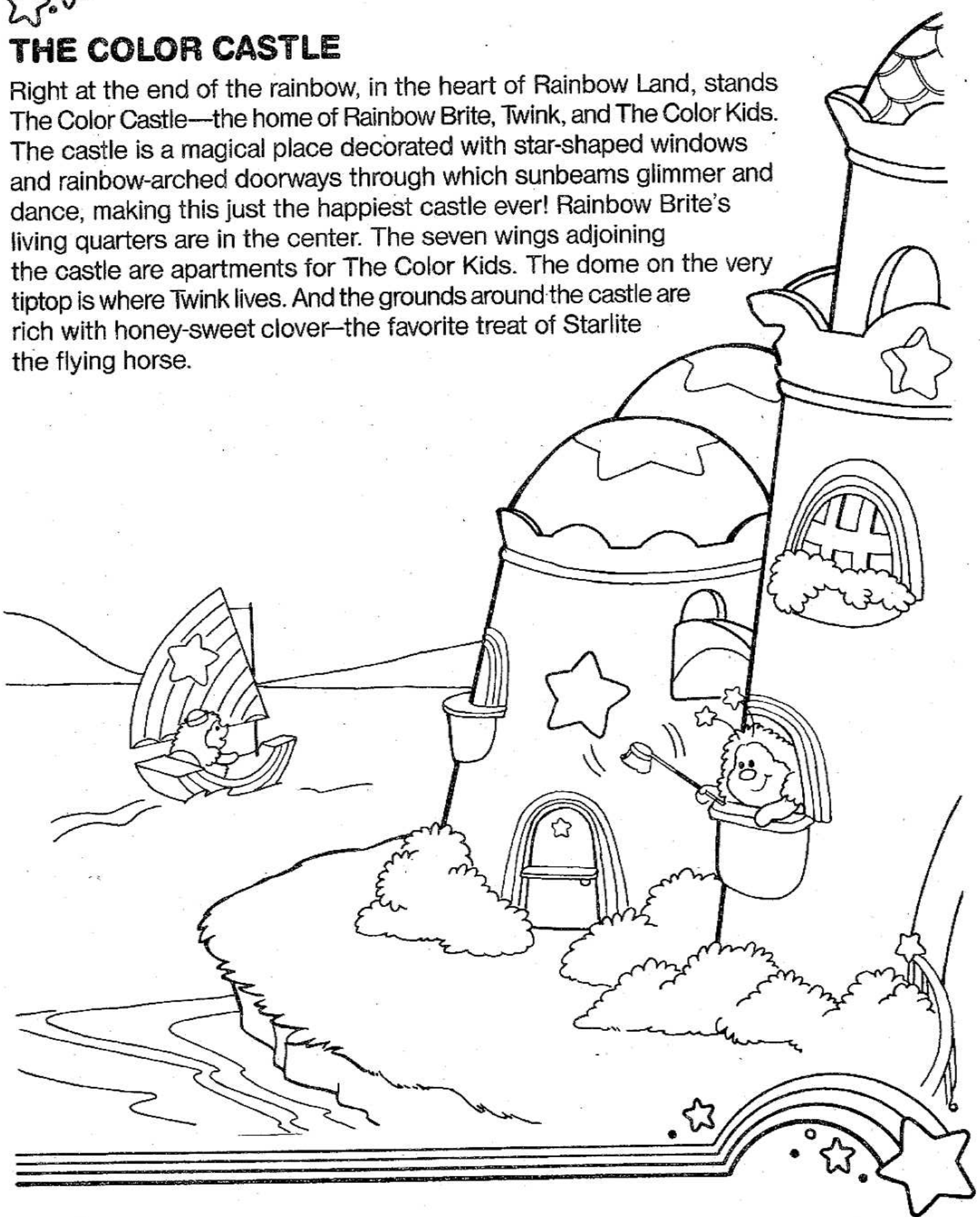




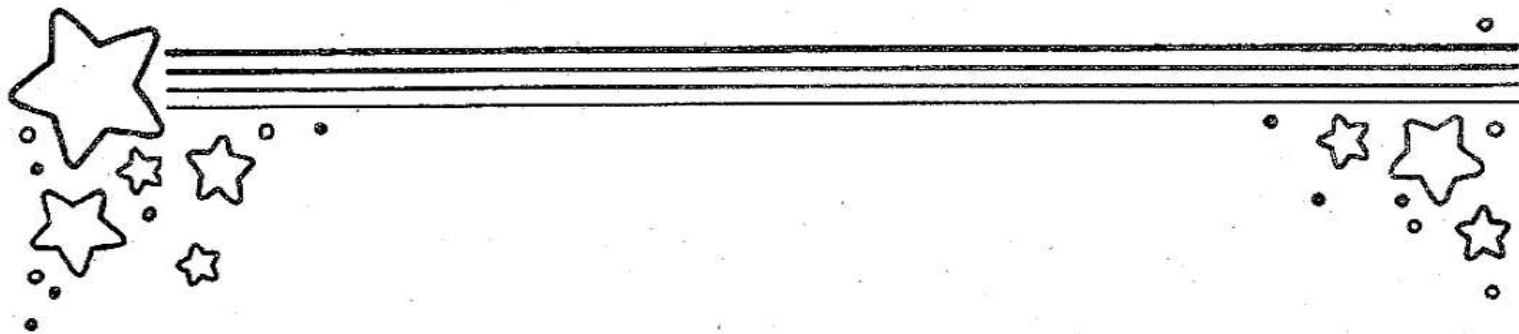


THE COLOR CASTLE

Right at the end of the rainbow, in the heart of Rainbow Land, stands The Color Castle—the home of Rainbow Brite, Twink, and The Color Kids. The castle is a magical place decorated with star-shaped windows and rainbow-arched doorways through which sunbeams glimmer and dance, making this just the happiest castle ever! Rainbow Brite's living quarters are in the center. The seven wings adjoining the castle are apartments for The Color Kids. The dome on the very tiptop is where Twink lives. And the grounds around the castle are rich with honey-sweet clover—the favorite treat of Starlite the flying horse.







THE PITS

The Pits is the absolute pits! Besides that, it's the home of Murky Dismal and Lurky. This nasty place is located on a gray and gloomy hill above Rainbow Land. Threatening clouds and smog-like smoke always seem to be looming overhead. The entrance to The Pits looks like a mad monster's mouth, and inside it's even worse—dark and dreary and incredibly eerie. Murky Dismal's laboratory is in the center, and it gurgles and bubbles with all sorts of concoctions meant for evil-doing. Directly beneath the laboratory there are rows of cages intended for the "Rainbow Brat" and her friends. There's just nothing good about The Pits, so you can be sure the inhabitants of Rainbow Land do everything they can to stay away!

